



Book Proposal Form

1. Proposed Title of the Book:

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2. Is it a UG Textbook:; PG Textbook: or Reference:

3. About the Book/Synopsis (Not more than 100 words):

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4. Target Audience/market for which this book you are intending to write:

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5. Author(s)/Editor with affiliations:

Author I:

Author II:

Author III:

(Note: if it is a contributed volume then provide list of contributors)

6. Have you or the co-authors written any book(s) before(Y/N):

If yes then please furnish details of the book(s):

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7. How different your book would be from other titles available in the market on similar topic (please provide USPs/unique features of your book, use extra sheet in case you want to give a detailed analysis)

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8. Information on the Title:

Page extent (approx.)

No. of Illustrations: (approx.)

Photographs: B/W (approx.); Colored.....(approx.)

Index: Are you going to provide Index?

Manuscript Delivery date:

9. Does your book has potential of selling to Ayurveda Colleges/ Students/Companies:

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10. Has your content been checked for plagiarism: (Y/N)

11. Information on competing titles:

Author	Title	Publisher	Price	Strength	Weakness

Contact Details of the Author/Editor submitting this proposal:

Name :

Affiliations :

Address for Correspondence:

.....

Email ID :

Mobile No :; Landline No.:

Thank you for considering Chaukhambha as your Ayurveda/Sanskrit book publisher. Your proposal will now go through an editorial review, based on which we will come back to you with our feedback.

Best Wishes,
Chaukhambha